## TECHNICAL DATA/WIDE-FORMAT INKJET MEDIA

## Kodak Rapid-Dry Photographic Glossy Paper / 190g

KODAK Instant Dry Photographic Glossy Paper is a genuine resin-coated paper that provides excellent image quality and instant dry times with dye and pigment inks. Turn out posters and signage faster than you can say "tradeshow graphics" with Kodak's Rapid-Dry wideformat media. Outstanding color density and a wide color gamut give you breathtaking image quality. Innovative microporous coatings make for fast dry times, which means less chance of smearing and waste, and the ability to apply laminates instantly.

Properties	Specifications
Material	Resin-coated photo paper
Gauge	7 mil, 190g
CIE Whiteness	107
Opacity	>90
Software Settings	The coating is engineered for more than 300% ink coverage. A photo gloss, satin or semi-gloss setting is recommended as a starting point. However, a custom ICC profile is ideal for optimal results.
Light Fastness	Inkjet ink fading time is based on the inks you use and the print display environment. Dye-based inks fade noticeably under direct sunlight and interior applications where direct sunlight may fall on the image, and/or where fluorescent or other UV lighting is present. Though fading is inherent in all inkjet inks, certain UV-resistant inks, pigment-based inks, and UV-inhibiting coatings will extend image longevity. For light-fastness data and to determine an ink's suitability for the application, contact the ink manufacturer.
Finishing/Post Processing	It is recommended that you protect the printed side by mounting under glass, laminating, clear coating, or using photographic sleeves. This will help ensure image durability and stability. Pressure sensitive laminates provide the best bond. Applying the laminate by hand is not recommended.
Handling Recommendations	Avoid touching the coated surface and use cotton gloves when handling inkjet coated materials. Rolls of Kodak inkjet media come with the coated side facing out.
Ideal Storage Conditions	70° F (21° C), 50% R.H. (a controlled environment is recommended); store in original packaging.
Shelf Life	1 year from the BMG ship date when stored in proper conditions.

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