



Large Format Printing Materials Product Update

June 2, 2016

Product: HP Universal Adhesive Vinyl, 2 Pack

Part #s: C2T51A, C2T52A

Dear Partner,

The part numbers listed above will have a release of a "new & improved" version. The new stocking will be identified with a "new & improved" sticker that will be located on the shipping box. There is limited stocking available of the old product. The "new & improved" version will start to ship August 2016.

(without liner)	New & Improved	Previous
Thickness	5.7 mil	5.5 mil
Microns (µm)	145	139
g/m²	160 gsm	150 gsm
Opacity	>99	>96
Brightness	>100%	>101%
Whiteness	120	127

- REACH Complaint
- Same profiles and settings
- · Pricing remains the same
- New & Improved Benefits:
 - Now outdoor durable
 - Commercial In-Window
 - 6+ months with Original HP 772 Photo Inks, or 771 Vivid Photo Inks; (unlaminated)
 - Outdoor
 - 4+ months with with Original HP 772 Photo Inks, or 771 Vivid Photo Inks; (unlaminated); 1+ year (laminated)
 - Improved coating technology to increase scratch resistance.
- New size: W4Y93A 24in (610mm) x 66ft (20m) Single Pack (In Stock)